The Online FDP is conceptualised and designed taking into consideration the requirements of faculty of Business Management, Commerce and Data Science. Needless to say the applications of Analytics in Business is a reality across various industries like banking, retail, manufacturing, healthcare travel services etc. across functional areas like Marketing, Finance, HR, Supply Chain Management.

Teaching Business Analytics in management/commerce/data science programs poses challenges to the faculty as the domain of analytics spans across mathematics & statistics, computer science and the business domain. This FDP specifically is designed to give the faculty members a clear and strong grounding in the fundamental aspects of Business Analytics both from the conceptual perspective and applications.

Contents

The Basics of Business Analytics
Statistics for Business Analytics
Working with R
Big Data Analytics
Analytics & Algorithms
HR Analytics
Healthcare Analytics
Financial Analytics
Supply Chain Analytics
Marketing Analytics

Registration Details (Last date for Registration-25th Aug’2020)

Registration fee: Rs.1000/- per participant. Participants should have desktop/laptop/ smart phone with good internet connectivity as the FDP would be delivered in the online mode. Please click the following website for registration and submit your details: https://sites.google.com/view/fdpba/home

E-certificates will be issued to the registered participants.

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Please visit the website for more details: https://sites.google.com/view/fdpba/home