

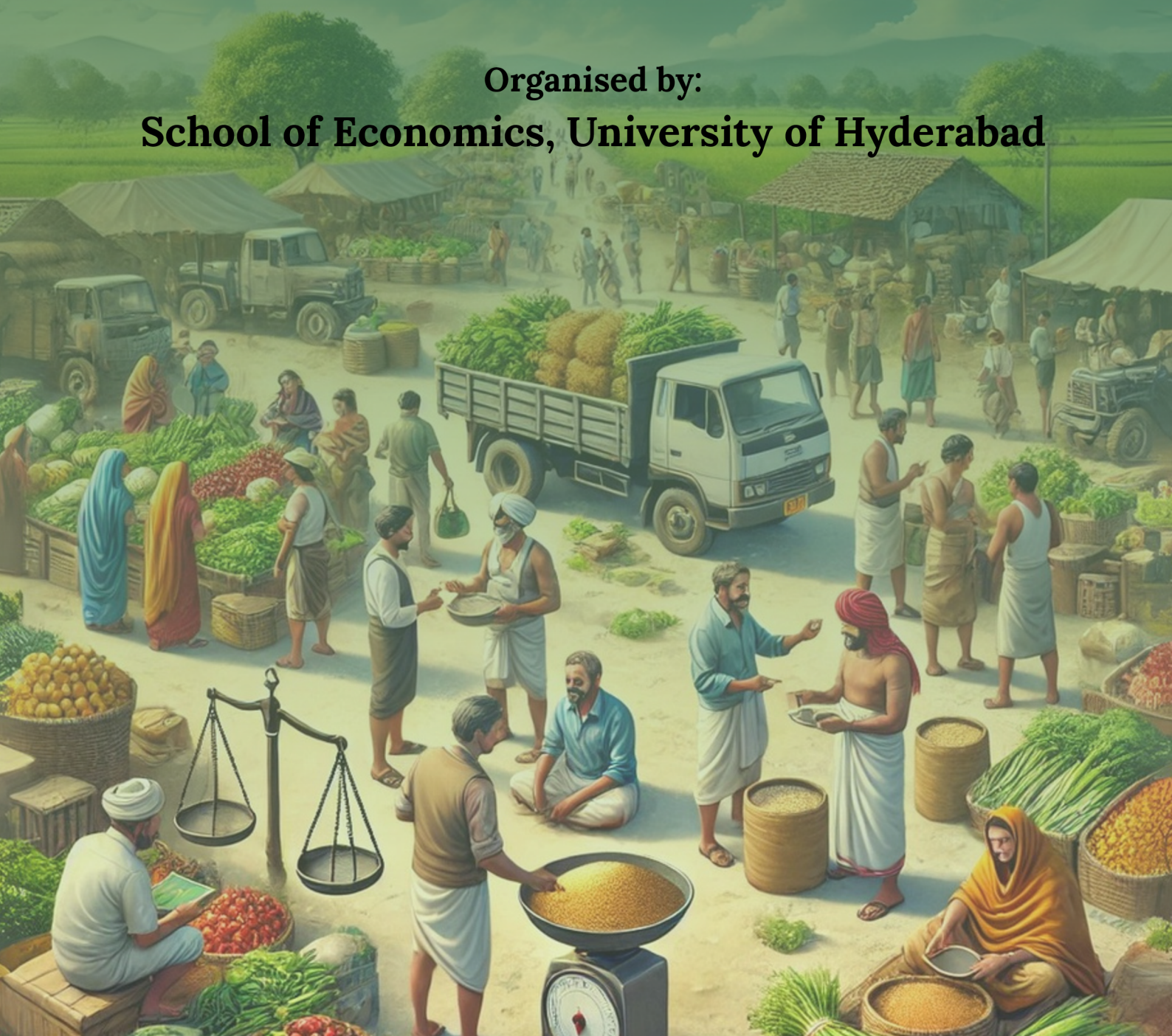


Indian Society of Agricultural Marketing

39th ANNUAL CONFERENCE ON AGRICULTURAL MARKETING

29th Oct – 1st Nov 2025 | University of Hyderabad, India

Organised by:
School of Economics, University of Hyderabad



Call for Papers

About the Conference

The **39th Annual International Conference on Agricultural Marketing** of **Indian Society of Agricultural Marketing (ISAM)** is going to be organized by **School of Economics, University of Hyderabad** during **29th October - 1st November 2025**. This conference will bring together leading **experts, policymakers, bureaucrats, researchers, and industry professionals** to discuss key challenges and innovations in agricultural marketing. It is supported by **NABARD, the Telangana Government, and ICSSR**.

The conference will serve as a platform for dialogue on market reforms, institutional advancements, and policy interventions. The event will feature technical sessions, panel discussions, memorial lectures, a round table meeting, and a pre-conference workshop for young scholars. Additionally, agricultural startup stalls will provide a space for innovators to showcase new technologies and marketing solutions.

Distinguished speakers include **Nobel Laureate Prof. Abhijit Banerjee, Agriculture Ministers from the union and state governments**, and experts from **ICAR, ICRISAT, NABARD**, and various **state agricultural marketing boards**. Key **bureaucrats and policymakers associated with agricultural marketing** will also participate to provide insights into the formulation of policy landscape.

Outcome of the conference will be a policy document aimed at **improving the efficiency, accessibility, and sustainability of agricultural marketing**, with a special focus on **Telangana state**. For over **500 delegates** from across India and abroad, the conference will offer an excellent opportunity for knowledge exchange and establishing collaborations.

We cordially invite **students, researchers, policymakers, bureaucrats, and industry professionals working in the area of agricultural marketing** to participate and contribute their valuable insights to this important dialogue.

Research papers are invited on the following themes:

Value Chains in Foodgrains

Nature and Dynamics of Commodity Markets

Dynamics of Regional Markets and Public Policy Interventions –
with a special focus on Telangana agricultural markets

Abstract Submission Guidelines

Abstract should be written in Times New Roman, font size 12 with 1.5 spacing and without any special symbol, equation, references formula, table and diagrams. The sequence of abstract should be as given below:

- Title in running text (14 font size)
- Authors name, affiliation, address, Email & Mobile Abstract body, 4-5 Keywords.

Papers on theoretical and methodological aspects on the theme and sub-theme are welcome for Oral presentations. The participants are requested to send their abstract (max. 350 words) with 4-6 keywords before 15th June, 2025 and full paper (after the intimation of acceptance of abstract) have to be submitted before 30th September, 2025. The submitted papers will be reviewed by the expert committee and only recommended papers will be considered for publication in the conference special issue of Indian Journal of Agricultural Marketing. **Best papers from each theme will be awarded 6000 INR cash prize.**

Important Dates:

Abstract Submission deadline: 15th June, 2025

Notification for acceptance of abstract: 15th July, 2025

Registration Starts: 16th July, 2025

Registration closes: 15th September, 2025

Last date for the submission of full paper: 31st September, 2025

Date of Conference: 29th Oct- 1st Nov, 2025

Registration Fees:

Teachers / Researchers / Scientists (with Accommodation)	: 6,000 INR
Teachers / Researchers / Scientists (without Accommodation)	: 5,000 INR
Research Scholars (with Accommodation)	: 5,000 INR
Research Scholars (without Accommodation)	: 4,000 INR
Other Students (with Accommodation)	: 4,000 INR
Other Students (without Accommodation)	: 3,000 INR
Agri Startups/ corporate companies	: 10,000 INR
Foreign Delegates	: 200 USD

*Registration fee is inclusive of GST

* Registration fees include the conference kit, access to sessions, accommodation, food, and local hospitality during the evening of 29th October 2025 till the night of 1st November 2025. The research scholars/students are required to produce a valid identity card with Registration fee.

* The bank details to transfer the registration fee shall be provided in the Second circular(May). More details shall be provided in the Second Circular.

Abstracts should be submitted by using web link:

<https://forms.gle/Fh9gh4Ukni8ZpvXSA>

Contact for Any Queries:

Phone/Whatsapp: +91 9140504565

Mail id: acam39hcu@gmail.com

About School of Economics

The School of Economics (SoE) at the University of Hyderabad, which began its journey as a Department of Economics in 1979, has grown into a prestigious hub for economic education and research. Over the years, the School has remained committed to high-quality teaching and pioneering research, earning recognition as a Centre of Advanced Study (CAS) Phase-1 by the University Grants Commission. Adding to its recent achievements, the School is ranked within the 501-550 range in Economics and Econometrics by the QS World Rankings of Global Universities for 2024 and 2025, solidifying its position as a leading global institution for higher education in economics.

The School offers a range of comprehensive academic programs, including the Integrated Master's (I.M.A.), M.A. in Economics, M.A. in Financial Economics and Ph.D. in Economics, designed to provide students with a solid foundation in both theoretical and quantitative analysis. A research-driven institution, the School partners with leading Indian and global organizations and has a faculty renowned for their significant contributions to diverse fields of economic study. Alumni of the school have not only excelled academically but have also made significant contributions to various fields, including civil services and the corporate world.

Indian Society of Agricultural Marketing

(secretary.isam.ngp@gmail.com)

Indian Society of Agricultural Marketing (ISAM) is a distinguished professional body comprising of agricultural economists and marketing specialists, established in January 1986. Since 1987, ISAM has been publishing the “Indian Journal of Agricultural Marketing,” a reputed publication in the field. The primary objectives of ISAM are to promote the studies in social and economic issues associated with agricultural marketing to enhance the technical competence of professionals in the field, and conduct independent or collaborative research and addressing contemporary challenges.

In addition to its research initiatives, ISAM organizes periodic seminars, conferences, workshops, study tours, and training programs aimed at strengthening agricultural marketing practices. The society also undertakes developmental activities and honors outstanding researchers and professional achievements through awards. Each year, ISAM organises national-level Annual Conference, bringing together experts and practitioners from across the globe to present research findings on thematic issues.

University of Hyderabad

The University of Hyderabad was established in 1974 with Professor Gurbaksh Singh as its first Vice Chancellor. Over the years, it has emerged as a leading centre for excellence in teaching and research with 12 different Schools and 46 Departments or Centres. Currently the University has about 400 faculty members, and over 1000 non-teaching staff. About 5000 students (both Indian and International) are studying in this university. The university offers about 150 different programmes leading to Integrated Masters (5-years), Masters (2-years), and Doctoral degrees.

The University is recognized as an Institute of Eminence (IoE) by the University Grants Commission. The University of Hyderabad was awarded ‘Grade A++’ by the National Assessment and Accreditation Council (NAAC) in 2022. The University of Hyderabad has been ranked 801– 850 in the QS World University Rankings of 2025. It has been ranked 25th in India overall and 17th among universities by the National Institutional Ranking Framework in 2024. The University has been ranked 4th among Government Universities by India Today in 2024.

Chief Patron

Prof. B. J. Rao
Vice Chancellor
University of Hyderabad

Convener

Prof. R. Vijay
Dean School of Economics
University of Hyderabad

Patron

Prof. S. Mahendra Dev
Editor of EPW
President of ISAM

Organizing Secretary

Prof. L. C. Mallaiah
School of Economics
University of Hyderabad
+91 7880455333

supported by:

